

Privacy Policy

In accordance with EU Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 ("GDPR") and Organic Law 3/2018 of 5 December, on Personal Data Protection and Guarantee of digital rights, ETNIA EYEWEAR CULTURE, S.L. ("ETNIA") hereby informs all users of the website etniabarcelona.com (the "Website") regarding the processing of their personal data, including those provided when accessing and using the Website and in users' day-to-day interaction with ETNIA.

In general, for what purpose will we process your personal data?

- To respond to requests for information submitted via the "Contact" section of the Website.
- To enable the management of your online purchases. Orders, payment, shipping, etc.
- To evaluate applications for possible selection processes, including filling job openings in our company, through the "Jobs" section of the Website.
- To manage Newsletter subscriptions.
- To manage your registration as a member of Etnia Barcelona. (Special conditions for future purchases, express payment for future purchases, simple tracking of your orders)
- To notify customers when a particular pair of eyeglasses is available in store to try on.
- To enable our relationship with Etnia customers and/or suppliers.
- To manage customer service, quality, and warranty matters.
- To interact with followers of Etnia profiles on social media.

What is the legitimate interest for processing your data?

- To respond to requests for information submitted via the "Contact" section of the Website. Consent expressed is based on the request sent.
- To send Etnia-related information/newsletters. Your consent / 21.1 LSSI (Ley de Servicios de la Sociedad de la Información [Spanish Law on Information Society Services and Electronic Commerce]) for sending electronic communications.
- For managing your purchases. Contractual compliance.

- For sending your data to the optical store designated by you in order to notify you about trying on or picking up eyeglasses. Consent.
- To manage your registration as a member of Etnia Barcelona. Consent.
- In relation to an application for a job position. Etnia's legitimate interest.
- To enable our relationship with Etnia customers and/or suppliers. Contractual compliance.
- To manage customer service, quality, and warranty matters. Contractual performance, legitimate interest of quality control and execution of a legal obligation derived from regulations on legal guarantees.
- With respect to interaction with Etnia profiles on social media. The express consent at a specific moment of interacting with Etnia or becoming one of its followers.

For how long will we store your data?

In general, the data provided will be stored for as long as necessary, for each of the purposes for which your data is intended.

- To respond to requests for information submitted via the "Contact" section of the Website. During the necessary period to respond and carry out the corresponding internal monitoring of the suggestion or observation communicated.
- With regard to commercial communications sent electronically, data will be stored indefinitely, until you express otherwise.
- To enable the management of your online purchases. Order, payment, shipping, etc. In any event, during the period legally established therefor, that generally being four years.
- To evaluate applications for possible selection processes, including filling job openings in our company, through the "Jobs" section of the Website. The data will be stored for one year.
- To manage your registration as a member of Etnia Barcelona. (Special conditions for future purchases, express payment for future purchases, simple tracking of your orders). While you are a member of Etnia Barcelona.
- To notify customers when a particular pair of eyeglasses

is available in store to try on. Until you have tried them on or picked them up.

- To enable our relationship with Etnia customers and/or suppliers. In any event, during the period legally established therefor, that generally being four years.
- To manage customer service, quality, and warranty matters. While they are necessary to fulfil the above-mentioned purposes.
- To interact with followers of Etnia profiles on social media. While they are necessary to fulfil the above-mentioned purposes.

Who are the recipients of your data?

In general, your data will not be communicated to third parties. The only communications that may be conducted are those established by law or that are necessary in order to respond to your questions, requests or to provide services. For example, your contact information may be shared with the optician that you designated when selecting your eyeglasses so they can contact you about trying them on or collecting them.

Apart from the aforementioned, third parties, namely Data Processors, may have access to your data.

How do we obtain your data?

The data that we process are those which you provide to us throughout our relationship.

What are your rights when you provide us with your data?

Insofar as ETNIA processes your personal data, you have the right to request:

- Access. The data subject shall have the right to obtain confirmation, from the controller, about whether or not the data that concerns them is being processed, as well as detailed information about certain aspects of the processing that is being carried out.
- Rectification. The data subject shall have the right to rectify inaccurate personal data concerning them or complete any data about them that is incomplete.
- Erasure. The data subject shall have the right to request the erasure of their personal data. In any event,

erasure shall be subject to the limits established by the regulations.

- Restriction of processing. The data subject shall have the right to request limitation regarding the processing of their personal data.
- Objection to processing. In certain circumstances and for reasons related to their particular situation, data subjects may object to the processing of their data. ETNIA shall cease to process the data, unless there are compelling legitimate grounds, or in order to exercise or defend against any complaints.
- Right to the portability of your data. The data subject shall have the right to receive the personal data concerning them and that they provided to a controller. Said data shall be provided in a structured, commonly used and machine-readable format and the data subject shall have the right to transmit those data to another controller.

The aforementioned rights may be exercised by sending a signed, written request addressed to ETNIA., Enric Morera No. 42-44, 2ª planta, Local A. 08950 Esplugues de Llobregat, or through the email address etnia@etniabarcelona.com

What happens if I do not provide the requested data?

Refusal to provide all of the identification and contact information labeled as required could result in suspension of access to the service or it may prevent us from responding to your requests.

Protection of supervisory authorities.

At your discretion, you may request the protection of the Spanish Data Protection Agency by filing the corresponding complaint at www.agpd.es. C/ Jorge Juan nº 6 28001 Madrid.